

2 December 2025

## Introducing the New AWEX Corporate Website

Showcasing the unique value AWEX delivers to the Australian wool industry

AWEX has been serving the holistic needs of the Australian wool industry for more than 30 years. Over that time, our role has steadily expanded to meet the industry's evolving requirements.

Today, we provide a significant suite of products and services including:

- **Auction Services**
- **Market Information**
- The **National Wool Declaration** scheme
- **Wool Classing** standards and registration
- **Wool Packs** standards and registration, including developing the research and development that enabled **eBale technology**.
- **WoolClip** - the industry's on-farm wool clip data capture platform.
- The **Australian Wool Sustainability Scheme**

Together, these functions are unique to AWEX and play a critical role in maintaining global confidence in Australian wool.

We have heard the feedback that we can do more to explain what we do and how these programs connect. Our new corporate website is an important step forward, offering clearer information, easier navigation, and a more complete picture of the value AWEX delivers.

Visit the new website: [www.awex.com.au](http://www.awex.com.au)

If you need assistance, please contact AWEX using the details on the [Contact Us](#) page.

We are here to help.

Charlie McElhone

AWEX CEO